

Kevin Deshazo



Author of *iAthlete: Impacting Student-Athletes of a Digital Generation*, Kevin DeShazo is the founder of Fieldhouse Media. He is a sought-after speaker, having presented on over 100 campuses and is a regular presenter at conferences and conventions, including NACDA, CoSIDA, the NCAA Convention and the Collegiate Athletics Leadership Symposium. He has been quoted on ESPN.com, The New York Times, USA Today, Forbes, Bleacher Report, Sports Business Journal and a variety of other national and local outlets. Deshazo is also a Senior Associate with GiANT Worldwide, equipping leaders in college athletics to become leaders worth following who build and multiply healthy culture among their teams. Oklahoma City is home for Deshazo along with his wife Megan and their three boys, Gabe, Noah and Asher.